



Ford Pro debuts Ranger PHEV set to revolutionise European pickup experience

- Ranger Plug-In Hybrid electrifies Europe's best-selling pickup with full Ranger towing, payload and off-road ability, plus updated Pro Power Onboard for off-grid work and play
- All-new powertrain delivers 690 Nm of torque – the most of any production Ranger model – as well as 279 PS, a target EV range above 45 km and a full charge in under four hours
- Limited-run Stormtrak launch edition leads global debut with exclusive styling, premium standard specification and unique finishes. Initial deliveries expected in spring 2025

HANOVER, Germany, Sept. 16, 2024 – Ford Pro is blazing a new trail for plug-in hybrid pickups with the all-new Ranger PHEV, today debuting at IAA TRANSPORTATION.

The no-compromise new model offers full Ranger towing, payload and off-road performance with electric-only driving ability, strengthening Ford Pro's European pickup leadership¹ and extending the comprehensive range of Ford Pro battery electric and plug-in hybrid vehicles.

Up to **690 Nm** of torque – the most of any production Ranger – and an EV-only driving range of **over 45 km** enhance the premium appeal of the latest Ranger model. Ranger PHEV also introduces Pro Power Onboard to the Ranger line-up, enabling customers to power up to 6.9 kW of tools directly from the onboard battery rather than needing a generator.

In addition to the Wildtrak and XLT series, Ford Pro is introducing the new model as a PHEV-exclusive **Stormtrak launch edition**.

“The all-new Ranger PHEV delivers the benefits of electrification hand-in-hand with the hard-working performance that has built Ranger a loyal fanbase in Europe. We have perfected our first PHEV pickup in Europe to be a hugely capable tool for work and off-roading, as well as a premium vehicle with the comfort, connectivity and EV-only capability for family duties,” said Hans Schep, general manager, Ford Pro, Europe.

Ranger PHEV will be produced in Silverton, South Africa, and initial customer deliveries are expected from spring 2025. The new model joins the existing diesel-powered Ranger line-up in Europe, making Ranger more suited to varying customer needs and local emissions controls.

Bringing plug-in power to pickups

The all-new PHEV powertrain^{2,3} combines Ford's **2.3-litre Ford EcoBoost** petrol engine and 10-speed automatic gearbox with a **75 kW electric motor** and an **11.8 kWh (usable) battery**. The resulting **690 Nm of torque** is the highest of any production Ranger ever, and with 279 PS the PHEV variant produces more power⁴ than a Ranger 3.0-litre V6 turbodiesel.^{2,5}

A new **Modular Hybrid Transmission** integrates Ranger PHEV's e-motor into the bellhousing to enable hybrid driving. The battery takes **less than four hours** to charge using a single-phase 16 amp charger⁶ to deliver a targeted range of **over 45 km** in EV-only mode.

Ranger PHEV offers the same hard-working performance that has earned diesel- and petrol-powered Ranger legions of devoted fans around the world. Ranger PHEV operators will continue to be able to carry a **payload up to one tonne**,⁷ **tow up to 3,500 kg**⁸ and benefit from the off-road confidence delivered by Ranger's latest e-4WD system, dual-range transfer box and rear differential lock. The traction battery is packaged between specially-engineered frame rails.

The e-motor allows Ranger PHEV to deliver electric driving capability, and drivers can choose when and how to use battery power using Auto EV, EV Now, EV Later or EV Charge modes.⁹

Customers can also benefit from the electric motor's regenerative braking¹⁰ and added torque when towing, moving heavier loads or negotiating demanding off-road scenarios such as rock crawls and steep inclines. Ford engineers also **revised the suspension tuning** for optimum comfort and assured on- and off-road performance, taking into account Ranger PHEV's unique chassis and weight distribution.

Where available, **Ford Pro Home Charging** will enable owners to schedule charging during cheaper overnight tariffs, and Ford expects the hybrid powertrain to deliver fuel savings compared with Ranger's higher-displacement V6 diesel engine option.

Ranger PHEV's **Pro Power Onboard** technology supports customers who work hard and play hard with the ability to power high-draw tools and equipment simultaneously on a job site or campsite without needing a generator. The system offers **2.3 kW as standard**, but customers can also specify a **6.9 kW option** featuring two 15 amp outlets in the load box, with 3.45 kW available from each outlet to meet the demands of heavier-duty equipment.¹¹

The Stormtrak launch edition offers a high standard specification, including:

- Unique Stormtrak design features with 18-inch alloy wheels, honeycomb grille, fender vents and decal kit
- Matrix LED headlamps, Flexible Rack System, Pro Trailer Backup Assist and a 360-degree camera as standard for maximum functionality⁹
- Stormtrak-only new Chill Grey paint colour, with Agate Black paint also available
- A luxurious cabin with 10-speaker B&O sound system and unique interior materials

Like every vehicle from Ford Pro, Ranger PHEV is backed by a comprehensive supporting suite of servicing, charging, intuitive software and flexible financing to simplify ownership, improve productivity and reduce running costs. Many Ranger customers are dual-use small businesses who put their pickups to work during the week and use them for leisure at weekends: the **FordPass app**¹² supports them on-the-go with vehicle health and security alerts. Companies with larger fleets and office-based managers can use data from **Ford Pro Telematics**¹³ to optimise their vehicle efficiency and uptime. Ford Pro's new **digital Logbook** also makes it easy to track mileage for simpler accounting and compliance.

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¹ Full year figures from S&P Global, formerly IHS Markit Insight. Austria, Belgium, Britain, Czech Republic, Denmark, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Netherlands, Norway, Poland, Portugal, Spain, Romania, Sweden, Switzerland.

² The declared WLTP fuel/energy consumptions, CO₂-emissions and electric range are determined according to the technical requirements and specifications of the European Regulations (EC) 715/2007 and (EU) 2017/1151 as last amended. The applied standard test procedures enable comparison between different vehicle types and different manufacturers.

³ Officially homologated driving range, fuel efficiency and CO₂ emissions will be published closer to on-sale date. In accordance with the Worldwide Harmonized Light Vehicles Test Procedure (WLTP). A targeted range of over 45 km may be achieved with a fully charged battery - depending on the existing series and battery configuration. The actual range may vary due to various factors (e.g. weather conditions, driving style, route profile, vehicle condition, age and condition of the lithium-ion battery).

⁴ Horsepower and torque are independent attributes and may not be achieved simultaneously. Figures quoted are estimated values based on internal testing. Final data will be provided closer to on-sale date.

⁵ Ranger 3.0-litre V6 turbodiesel homologated CO₂ emissions 262 g/km and homologated fuel efficiency 10.0 l/100 km.

⁶ Estimated figures given are based on Ranger PHEV. Actual charge times and charging speeds will vary according to the type of home or public charging station used, as well as other factors (including weather, ambient temperature, driving behaviour, driving profile, vehicle condition, lithium-ion battery age, condition, and temperature).

⁷ Max payload varies and is based on accessories and vehicle configuration. See label on doorjamb for carrying capacity of a specific vehicle. Always properly secure cargo.

⁸ When properly equipped. Max towing varies based on cargo, vehicle configuration, accessories and number of passengers.

⁹ Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. It does not replace safe driving. See Owner's Manual for details and limitations.

¹⁰ Results may vary depending on driving habits.

¹¹ See Owner's Manual for important operating instructions.

¹² FordPass app, compatible with select smartphone platforms, is available via a download. Message and data rates may apply.

¹³ Ford Pro Telematics is available complimentary for one year from the warranty start date, and then on a subscription basis, subject to agreement to Ford Smart Mobility terms and conditions, and provides a comprehensive suite of features in addition to vehicle health including location and mapping, driving behaviour, fuel/energy usage, multi-make capabilities and a companion app for drivers to interface with fleet managers. Fleet customers can contact the Ford Pro Software Command Centre at softwaresolutions@fordpro.com for information about these Ford Telematics products. Data availability subject to data connectivity and access to vehicle data.

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Ford, a global American brand woven into the fabric of Europe for more than 100 years, is committed to freedom of movement that goes hand-in-hand with looking after the planet and each other. The company's Ford+ plan, with Model e, Ford Pro and the Ford Blue business units is accelerating its European transformation to an all-electric and carbon neutral future by 2035. The company is driving forward with bold, new EVs, each one designed with European drivers in mind and innovating with services to help people connect, communities grow, and businesses thrive. Selling and servicing Ford vehicles in 50 individual European markets, operations also include the Ford Motor Credit Company, Ford Customer Service Division and 14 manufacturing facilities (eight wholly owned and six unconsolidated joint venture facilities) with four centres based in Cologne, Germany; Valencia, Spain and at our joint venture in Craiova, Romania and Kocaeli, Türkiye. Ford employs approximately 34,000 people at its wholly owned facilities and consolidated joint ventures and approximately 56,000 people including unconsolidated businesses across Europe. More information about the company, its products and Ford Credit is available at corporate.ford.com.

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Ford Lommel Proving Ground offers high end Drive Training for external companies, associations and private individuals.

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