



Stylish, spacious E-Tourneo Courier expands Ford's electric vehicle roll-out

- The all-new, electric E-Tourneo Courier is a bold and adventurous addition to Ford's distinctive electric vehicle line-up, with order books soon opening for customers in Europe
- Ford's latest electric vehicle offers SUV-inspired styling and a roomy five-seat cabin with a city-friendly footprint; powertrain offers responsive driving and up to 288 km of range
- Smart electric multi-activity vehicle ownership with E-Tourneo Courier's full connectivity, advanced digital experiences and over-the-air feature updates
- Production scheduled to start in late 2024 with first customer deliveries in spring

DUNTON, UK, Oct. 15, 2024 – Ford's all-new, electric E-Tourneo Courier is primed to help customers get the most out of life with bold design, a spacious and versatile interior, and smart connected technologies.

The electric version of Ford's exciting new compact five-seat multi-activity vehicle offers up to 288 km of range,¹ supported by fast charging capability and convenient solutions to help demystify charging at home or on the go.

The vehicle's SUV-inspired design is rugged outside and roomy inside, with generous space and easy access; the electric E-Tourneo Courier further stands out with its unique front-end design, handy 44-litre frunk² and enhanced standard specification including larger digital display screens and comprehensive driver assistance features.

"The Ford E-Tourneo Courier is an electric multi-activity vehicle with a sense of fun, designed for busy modern lifestyles. Whether it's car-sharing with friends and family, carrying home renovation materials and plants for the garden, or heading to the beach with the dog in the boot and boards on the roof, E-Tourneo Courier is set to bring electric benefits to a whole new set of customers," said Rich Hughes, Tourneo brand manager, Ford, Europe.

Customers will shortly be able to order E-Tourneo Courier from their local Ford dealership, and the first vehicle deliveries are expected in the first quarter of 2025.

Electric power with complete support

E-Tourneo Courier features a 43 kWh (useable) battery for **up to 288 km** of driving range.¹ The e-motor develops **100 kW** of power and **290 Nm** of torque³ for responsive performance around town and comfortable cruising at higher speeds or when fully laden. Maximum towing weight is 750 kg,⁴ enabling customers to tow a dinghy or small trailer.

A selectable L Mode provides enhanced regenerative braking when lifting off the accelerator to recapture energy and optimise range, or drivers can switch to **one-pedal driving** mode.⁵ Drivers can also select from Normal, Eco, Sport or Slippery drive modes, which alter the throttle response and steering to best suit different driving scenarios.

On longer trips, E-Tourneo Courier owners can easily find and pay for public charging using Ford Pro Software and the BlueOval Charge Network, which with **over 800,000 chargers** is one of the largest of its kind in Europe.⁶ A 100 kW DC fast charger can add 100 km of range in approximately **10 minutes**; a typical 10-80 per cent fast charge takes about **23 minutes**.⁷

E-Tourneo Courier can recharge using an **11 kW AC charger in under 5.5 hours**.⁷ Owners can also pre-condition the battery and cabin for optimum range using the 12-inch dashboard touchscreen or the FordPass app.⁸ A **two-year/unlimited distance service interval** reduces costs and visits to the dealership.

Eye-catching design, advanced technology

E-Tourneo Courier fuses SUV design cues, futuristic electric vehicle elements and the everyday practicality that busy lives and outdoor pursuits demand. The striking chrome diamond grille, coast-to-coast lightbar and disc-style aerodynamic wheel designs add **high-tech electric vehicle style**, while the high bonnet line and short overhangs create a squat stance and maximise manoeuvrability, visibility and interior space to suit family car customers.

Practical, **space-efficient design** continues in the cabin. Drivers will immediately notice the “squirle” steering wheel – squared off for easier access and more comfortable leg and knee clearance – ahead of the column-mounted gear shifter and electronic parking brake.

The electric model offers enhanced display technology with a **12-inch configurable digital cluster** in front of the driver, while a larger **12-inch touchscreen** featuring Ford’s SYNC 4 software⁹ and wireless phone mirroring¹⁰ with split-screen mode controls media, navigation and secondary functions. A built-in modem¹¹ powers on-the-go connectivity and **over-the-air updates**, just like those on a phone, periodically improve functionality. In addition, an optional 230 V, 400 W, AC power socket in the lower instrument panel is ideal for powering laptops or small appliances.

Ford is offering the E-Tourneo Courier with a choice of **three series options** – Trend, Titanium and Active – each with their own distinct personality. All models feature Electronic Air Temperature Control, with Titanium and Active series models also featuring a wireless device charging pad¹² as standard.

E-Tourneo Courier features a **comprehensive driver assistance suite**¹³ as standard, including Lane-Keeping System, Pre-Collision Assist with Pedestrian and Cyclist Detection, Intelligent Speed Assist, Traffic Sign Recognition, Driver Alert, Wrong Way Alert, Auto High Beam, front and rear parking sensors and a rear-view camera. E-Tourneo Courier Active’s **higher standard specification** also includes Intelligent Adaptive Cruise Control with Lane Centring and Stop & Go,¹⁴ Post-Collision Braking, Reverse Brake Assist, Evasive Steering Assist, Intersection Assist, Blind Spot Information System and Connected Navigation,¹⁵ which are available as an optional bundle on other series.

Maximum space, maximum practicality

Like the equivalent petrol-powered model, E-Tourneo Courier was developed to carry five occupants and their luggage in comfort. As well as strengthening the exterior's visual width and toughness, short overhangs and direct, straightforward lines create a **spacious cabin and load area**. The high roof line and large windows increase headroom and natural light for a more comfortable journey.

Occupants benefit from **improved shoulder room and headroom** compared with the previous-generation Tourneo Courier; the electric model also introduces a flexible new centre console that can be configured to carry larger items such as a laptop or A4 file, or divided up into separate cupholders and trays for keys or snacks. Additional storage areas include a **hidden fold-out cubby** in the boot and a **44-litre frunk** – ideal for storing the charge cable or carrying wet and dirty items following outdoor adventures.

E-Tourneo Courier's luggage compartment can take items over a metre long and offers **1,188 litres of space**,² which increases to **2,162 litres**² and a maximum length of 1,429 mm with the rear seats folded. The three-seat rear bench splits 60-40, folds and tumbles forwards to create the extra space, and features ISOFIX mountings on the outer two seats.

A **low boot floor** makes lighter work of loading heavy luggage and means even smaller dogs can jump in and out of E-Tourneo Courier more easily than they could a traditional SUV. **Sliding side doors** are useful in tight car parks, improve access when seating small children, and reduce the likelihood of damage from opening a rear door into obstacles or parked cars.

#

¹ Up to 288 km driving range based on full charge of E-Tourneo Courier. Estimated range using Worldwide Harmonised Light Vehicle Test Procedure (WLTP). Figures shown are for comparability purposes and should only be compared with other vehicles tested to the same technical procedures. The actual range may vary due to various factors (e.g. weather conditions, driving style, route profile, vehicle condition, age and condition of the lithium-ion battery). The declared WLTP fuel/energy consumptions, CO₂-emissions and electric range are determined according to the technical requirements and specifications of the European Regulations (EC) 715/2007 and (EU) 2017/1151 as last amended. The applied standard test procedures enable comparison between different vehicle types and different manufacturers.

² Cargo and load capacity limited by weight and weight distribution.

³ Horsepower and torque are independent attributes and may not be achieved simultaneously.

⁴ Max towing varies based on cargo, vehicle configuration, accessories and number of passengers.

⁵ One-Pedal Drive is an extra driving aid. It does not replace the driver's attention and judgment or the need to apply the brakes. See Owner's Manual for details and limitations.

⁶ Number of charge points across 36 European countries.

⁷ Estimated figures given are based on E-Tourneo Courier. Actual charge times and charging speeds will vary according to the type of home or public charging station used, as well as other factors (including weather, ambient temperature, driving behaviour, driving profile, vehicle condition, lithium-ion battery age, condition, and temperature).

⁸ FordPass App, compatible with select smartphone platforms, is available via a download. Message and data rates may apply.

⁹ Don't drive while distracted or while using handheld devices. Use voice-operated systems when possible. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones.

¹⁰ Requires phone with active data service and compatible software. SYNC 4 does not control 3rd party products while in use. 3rd Parties are solely responsible for their respective functionality. Android Auto is a trademark of Google LLC. Apple CarPlay is a trademark of Apple Inc., registered in the U.S. and other countries.

¹¹ Connected service and features depend on network availability and compatible plan. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features. Connected service excludes Wi-Fi hotspot.

¹² Available Qi wireless charging may not be compatible with all mobile phones.

¹³ Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. It does not replace safe driving. See Owner's Manual for details and limitations.

¹⁴ If stop is longer than three seconds, driver must intervene and press "RES" button or accelerator pedal to resume system operation.

¹⁵ Services require SYNC 4 or newer, activation through FordPass App (subject to FordPass Terms), modem activation, and a Connected Navigation service plan. Equipped vehicles come with [either] a 12-month Connected Navigation trial from new vehicle warranty start date, after which a paid subscription is required. Connected service and features depend on compatible network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features.

###

***Ford**, a global American brand woven into the fabric of Europe for more than 100 years, is committed to freedom of movement that goes hand-in-hand with looking after the planet and each other. The company's Ford+ plan, with Model e, Ford Pro and the Ford Blue business units is accelerating its European transformation to an all-electric and carbon neutral future by 2035. The company is driving forward with bold, new EVs, each one designed with European drivers in mind and innovating with services to help people connect, communities grow, and businesses thrive. Selling and servicing Ford vehicles in 50 individual European markets, operations also include the Ford Motor Credit Company, Ford Customer Service Division and 14 manufacturing facilities (eight wholly owned and six unconsolidated joint venture facilities) with four centres based in Cologne, Germany; Valencia, Spain and at our joint venture in Craiova, Romania and Kocaeli, Türkiye. Ford employs approximately 34,000 people at its wholly owned facilities and consolidated joint ventures and approximately 56,000 people including unconsolidated businesses across Europe. More information about the company, its products and Ford Credit is available at corporate.ford.com.*

Ford in Belgium & Luxemburg

Ford Belgium distributes Ford vehicles and Ford original parts in Belgium & Luxemburg, since 1922. Ford Lommel Proving Ground is the lead test facility for validation of all Ford models in Europe, with approximately 370 employees.

Ford Lommel Proving Ground offers high end Drive Training for external companies, associations and private individuals.

###

Contact:

Jo Declercq – Directeur Communications & Public Affairs – jdeclercq@ford.com

Julien Libioul – Press Officer – 02.482.21.05 – jlibioul@ford.com