



Ford Fiesta 1.0 EcoBoost 125 pk ‘Clean Car of the Year 2013’

Sint-Agatha-Berchem, 3 mei 2013 – De Ford Fiesta 1.0 EcoBoost 125 pk is verkozen tot ‘Clean Car of the Year 2013’ in de categorie ‘Stad’. Een jury van autojournalisten, professionals uit de auto- en fleetwereld en mobiliteitsorganisaties baseerde zich hierbij op parameters als uitstoot, prijs en total cost of ownership, de verhouding tussen prestaties en verbruik, maar ook rijplezier, comfort en beschikbaarheid. De Fiesta met onder de motorkap de ‘International Engine of the Year’ kwam als winnaar uit de bus en versloeg hierbij een selectie van stadswagens met uiteenlopende aandrijvingen (benzine, diesel, CNG, hybride en elektrisch). De testritten en de prijsuitreiking vonden plaats in het kader van Clean Week 2020 op en rond het Circuit van Zolder.

###

About Ford Motor Company

Ford Motor Company, a global automotive industry leader based in Dearborn, Mich., manufactures or distributes automobiles across six continents. With about 175,000 employees and 65 plants worldwide, the company's automotive brands include Ford and Lincoln. The company provides financial services through Ford Motor Credit Company. For more information regarding Ford and its products worldwide, please visit <http://corporate.ford.com>.

***Ford of Europe** is responsible for producing, selling and servicing Ford brand vehicles in 51 individual markets and employs approximately 47,000 employees at its wholly owned facilities and approximately 69,000 people when joint ventures and unconsolidated businesses are included. In addition to Ford Motor Credit Company, Ford of Europe operations include Ford Customer Service Division and 22 manufacturing facilities, including joint ventures. The first Ford cars were shipped to Europe in 1903 – the same year Ford Motor Company was founded. European production started in 1911.*

Ford in Belgium & Luxemburg

Ford Belgium distributes Ford vehicles and Ford original parts in Belgium & Luxemburg, since 1922. Ford Genk is the lead plant for production of all large cars (Mondeo, S-MAX, Galaxy) for Ford in Europe, with 4.500 employees. Ford Lommel Proving Ground is the lead testing facility for validation of all Ford models in Europe, with 350 employees.

Contact(s): Jo Declercq
+32 (2) 482 21 03
Jdecler2@ford.com

Arnaud Henckaerts
+32 (2) 482 21 05
Ahenckae@ford.com