



## KORT – Ford 1.0 liter EcoBoost opnieuw ‘International Engine of the Year’

**Sint-Agatha-Berchem, 5 juni 2013** – De 1.0 liter EcoBoost van Ford is voor het tweede jaar op rij verkozen tot ‘International Engine of the Year’ en beste motor met een cilinderinhoud tot 1 liter. Een jury van 87 autojournalisten uit 35 landen gaf de driepitter de hoogste score in de geschiedenis van de verkiezing, waarbij rijplezier, prestaties, zuinigheid, verfijning en doorgedreven technische ontwikkeling als kwaliteiten van de motor geciteerd werden.

De 1.0 liter EcoBoost is op dit ogenblik verkrijgbaar in de Fiesta, B-MAX, Focus, C-MAX en Grand C-MAX en zal later ook aangeboden worden in de Transit Connect, Transit Courier, Tourneo Connect, Tourneo Courier, Mondeo en EcoSport. Vanaf midden augustus wordt de productie van de motor in Keulen dan ook verdubbeld tot 1.000 stuks per dag.

###

### **About Ford Motor Company**

*Ford Motor Company, a global automotive industry leader based in Dearborn, Mich., manufactures or distributes automobiles across six continents. With about 175,000 employees and 65 plants worldwide, the company's automotive brands include Ford and Lincoln. The company provides financial services through Ford Motor Credit Company. For more information regarding Ford and its products worldwide, please visit [www.ford.com](http://www.ford.com).*

***Ford of Europe** is responsible for producing, selling and servicing Ford brand vehicles in 50 individual markets and employs approximately 47,000 employees at its wholly owned facilities and approximately 69,000 people when joint ventures and unconsolidated businesses are included. In addition to Ford Motor Credit Company, Ford of Europe operations include Ford Customer Service Division and 24 manufacturing facilities (15 wholly owned or consolidated joint venture facilities and nine unconsolidated joint venture facilities). The first Ford cars were shipped to Europe in 1903 – the same year Ford Motor Company was founded. European production started in 1911.*

### **Ford in Belgium & Luxemburg**

*Ford Belgium (Brussels) distributes Ford vehicles and Ford original parts in Belgium & Luxemburg, since 1922. Ford Genk produces all large cars (Mondeo, S-MAX, Galaxy) for Ford in Europe, with 4.300 employees. Ford Lommel Proving Ground is the lead test facility for validation of all Ford models in Europe, with 350 employees.*

**Contact(s):** Jo Declercq  
+32 (2) 482 21 03  
[Jdecler2@ford.com](mailto:Jdecler2@ford.com)

Arnaud Henckaerts  
+32 (2) 482 21 05  
[Ahenckae@ford.com](mailto:Ahenckae@ford.com)