



Laurent Charpentier Managing Director Ford verkooporganisatie België/Luxemburg

Sint-Agatha-Berchem, 9 december 2013 – Laurent Charpentier start op 1 januari 2014 als Managing Director van Ford Motor Company (Belgium) nv. Hij volgt daarbij Paul Flanagan op, die Managing Director wordt van Ford Frankrijk.

Laurent is tot op heden Operations Director voor Ford Frankrijk. In zijn nieuwe functie rapporteert de 55-jarige Fransman aan Hans Schep, Regional Director, European Sales Operations, Marketing, Sales & Service, Ford of Europe.

Charpentier is als sinds 1982 actief bij Ford en oefende in die tijd verschillende functies uit in de marketing-, sales- en aftersales-afdeling van Ford Frankrijk. Hij was ook actief in China als Directeur Ford Aftersales en in Vietnam, waar hij Managing Director was van de Ford verkooporganisatie.

Laurent Charpentier behaalde een postuniversitair diploma aan het Institut Français de Gestion. Hij is geboren in februari 1958, gehuwd en vader van 2 zonen. Hij houdt van klassieke muziek en moto's.

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About Ford Motor Company

Ford Motor Company, a global automotive industry leader based in Dearborn, Mich., manufactures or distributes automobiles across six continents. With about 180,000 employees and 65 plants worldwide, the company's automotive brands include Ford and Lincoln. The company provides financial services through Ford Motor Credit Company. For more information about Ford and its products worldwide please visit www.corporate.ford.com.

Ford of Europe is responsible for producing, selling and servicing Ford brand vehicles in 50 individual markets and employs approximately 47,000 employees at its wholly owned facilities and approximately 67,000 people when joint ventures and unconsolidated businesses are included. In addition to Ford Motor Credit Company, Ford Europe operations include Ford Customer Service Division and 22 manufacturing facilities (13 wholly owned or consolidated joint venture facilities and nine unconsolidated joint venture facilities). The first Ford cars were shipped to Europe in 1903 – the same year Ford Motor Company was founded. European production started in 1911.

Ford in Belgium & Luxemburg

Ford Belgium (Brussels) distributes Ford vehicles and Ford original parts in Belgium & Luxemburg, since 1922. Ford Genk produces all large cars (Mondeo, S-MAX, Galaxy) for Ford in Europe, with 4.100 employees. Ford Lommel Proving Ground is the lead test facility for validation of all Ford models in Europe, with 350 employees.

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