



Ford Driving Skills for Life – Lommel Proving Ground, 24 September

Sint-Agatha-Berchem, 12 juli 2016 – Ford Driving Skills for Life trekt op zaterdag 24 september naar de testbanen van Ford Lommel Proving Ground. Jongeren tussen 18 en 24 kunnen zich op www.drivingskillsforlife.be inschrijven voor deze gratis opleiding die hen beter voorbereidt op de gevaren in het verkeer. Eerder dit jaar sloeg Ford Driving Skills for Life zijn tenten al op bij Brussels Kart in Groot-Bijgaarden, waar 560 jongeren verdeeld over 2 weekends de opleiding volgden.

Ford Driving Skills for Life wordt toegejuicht door het BIVV, Touring & VAB. Slechts 2 voorwaarden om deel te nemen: tussen 18 en 24 jaar oud zijn en beschikken over een definitief rijbewijs. Deelnemers kunnen zich inschrijven via www.drivingskillsforlife.be. Deelnemers maken dankzij een Instagram-wedstrijd ter plaatse kans op een iPad Mini voor de meest originele foto.

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About Ford Motor Company

Ford Motor Company, a global automotive industry leader based in Dearborn, Mich., manufactures or distributes automobiles across six continents. With about 195,000 employees and 66 plants worldwide, the company's automotive brands include Ford and Lincoln. The company provides financial services through Ford Motor Credit Company. For more information regarding Ford and its products worldwide, please visit www.corporate.ford.com.

Ford of Europe

Ford of Europe is responsible for producing, selling and servicing Ford brand vehicles in 50 individual markets and employs approximately 53,000 employees at its wholly owned facilities and approximately 68,000 people when joint ventures and unconsolidated businesses are included. In addition to Ford Motor Credit Company, Ford Europe operations include Ford Customer Service Division and 24 manufacturing facilities (16 wholly owned or consolidated joint venture facilities and 8 unconsolidated joint venture facilities). The first Ford cars were shipped to Europe in 1903 – the same year Ford Motor Company was founded. European production started in 1911.

Ford in Belgium & Luxemburg

Ford Belgium (Brussels) distributes Ford vehicles and Ford original parts in Belgium & Luxemburg, since 1922. Ford Lommel Proving Ground is the lead test facility for validation of all Ford models in Europe, with 360 employees.

Contact(s)

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