



Franck Zicot Sales Director Ford verkooporganisatie in België en Luxemburg

Sint-Agatha-Berchem, 13 december 2018 – Franck Zicot start op 1 januari 2019 als Sales Director van Ford Motor Company (Belgium) N.V. Hij volgt daarbij Stefan Geels op, die een functie opgenomen heeft bij Ford Global als Global Retail Strategy Manager. In zijn nieuwe functie rapporteert Franck Zicot aan Peter Bertin, Managing Director van de Ford verkooporganisatie België en Luxemburg.

Franck Zicot was voorheen Sales Director en Marketing Director bij de Koreaanse constructeur Hyundai. Voordat hij de rangen van Hyundai Belux versterkte, was Franck Zicot actief bij DaimlerChrysler en FCA.

Zicot (43) behaalde een marketing degree, ISEC, aan de Haute Ecole Lucia de Brouckère. Hij woont in Brussel.

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About Ford Motor Company

Ford Motor Company is a global company based in Dearborn, Michigan. The company designs, manufactures, markets and services a full line of Ford cars, trucks, SUVs, electrified vehicles and Lincoln luxury vehicles, provides financial services through Ford Motor Credit Company and is pursuing leadership positions in electrification, autonomous vehicles and mobility solutions. Ford employs approximately 200,000 people worldwide. For more information regarding Ford, its products and Ford Motor Credit Company, please visit www.corporate.ford.com.

Ford of Europe is responsible for producing, selling and servicing Ford brand vehicles in 50 individual markets and employs approximately 53,000 employees at its wholly owned facilities and approximately 68,000 people when joint ventures and unconsolidated businesses are included. In addition to Ford Motor Credit Company, Ford Europe operations include Ford Customer Service Division and 24 manufacturing facilities (16 wholly owned or consolidated joint venture facilities and eight unconsolidated joint venture facilities). The first Ford cars were shipped to Europe in 1903 – the same year Ford Motor Company was founded. European production started in 1911.

Ford in Belgium & Luxemburg

Ford Belgium (Brussels) distributes Ford vehicles and Ford original parts in Belgium & Luxemburg, since 1922. Ford Lommel Proving Ground is the lead test facility for validation of all Ford models in Europe, with 410 employees.

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